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BroadSoft (/index.php)

Innovation Calling

Sprint introduces Wholesale Mobile Integration

OVERLAND PARK, Kan., Sep 13, 2010 (BUSINESS WIRE) - Completed Wholesale Mobile Integration testing with Mitel unified communications solution Sprint's wholesale business unit today announced the availability of Wholesale Mobile Integration, the company's newest fixed mobile convergence service. Wholesale Mobile Integration enables Sprint's wholesale customers to deliver a converged solution to their business customers, integrating their wireline and wireless voice networks.

This solution creates a simplified and seamless mobile unified communications experience for end users. Sprint has collaborated with BroadSoft to seamlessly bring together wireless and VoIP elements for service provider customers. In addition to BroadSoft, Sprint is working with other VoIP platform providers and has successfully completed testing with Mitel®, a leading provider of unified communications software solutions and services.

Demand for wireless connectivity continues to grow, with business subscribers expected to grow 7.1 percent over the next three years, outpacing consumer growth estimates of 2.3 percent.⁽¹⁾ Wholesale Mobile Integration responds to this demand by enabling carriers, cable operators and other communication service providers to deliver an integrated solution that leverages their existing VoIP platforms, creating a compelling wireless and wireline bundle.

Sprint's Wholesale Mobile Integration enables wholesale customers to extend their hosted or SIP trunked unified communications services to mobile devices. Many features, such as single-number calling to reach both an employee's desk or mobile phone; seamless call transfers between the two devices; and one integrated voice mail platform, have shown to improve employee productivity. The service offers efficient communication options and provides a consistent user experience, independent of an individual's location or communication device. It also extends a broad range of business desk phone features to a user's mobile device, including abbreviated (4-digit) extension dialing, call center applications, and selective call acceptance/rejection.

"We are thrilled at the launch of Wholesale Mobile Integration, as this product delivers on our promise to integrate wireless and wireline and brings converged solutions to the marketplace," said Dan Dooley, president -Sprint Wholesale. "Furthermore, our relationship with BroadSoft will help us deliver comprehensive business voice and enable robust mobile unified communications solutions to our customers."

By collaborating with BroadSoft, the leading global provider of application server technology that enables fixed-line, mobile and cable service providers to deliver voice and multimedia services over their IP-based networks, Sprint will extend its reach to U.S.-based carriers that do not currently have wireless networks.

"By joining forces with Sprint Wholesale, our fixed-line carrier customers now have access to wireless assets that enable them to integrate mobile communication services into their expanding business services portfolios," said Scott Hoffpauir, chief technology officer for BroadSoft. "Sprint Wholesale Mobile Integration further

enhances BroadWorks Unified Communications -- a carrier-hosted communications solution that enables an organization's employees to stay connected anytime, virtually anywhere and using the communication method the individual prefers, whether voice, text messaging, video conferencing and calling, or web collaboration, and whether they are sitting at an office desk or if they are using a mobile device."

Learn more about Sprint Wholesale Mobile Integration at [poweryourideas.com](http://www.poweryourideas.com) (<http://www.poweryourideas.com>).

⁽¹⁾ Source: IDC, 2009

Sprint Wholesale provides customized wireless, M2M, wireline and VoIP services to hundreds of partners worldwide, which serve millions of wireless and VoIP customers. By reselling our leading-edge, world-class assets in white-label form, including an award-winning 3G network and the first wireless 4G network available from a national carrier, Sprint has become a preferred provider of wholesale telecommunications solutions for businesses around the world. Sprint Wholesale thrives on helping our partners bring their unique ideas to life. Visit [poweryourideas.com](http://www.poweryourideas.com) (<http://www.poweryourideas.com>) to learn more.

About Sprint Nextel

Sprint Nextel offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel served more than 48.1 million customers at the end of the second quarter of 2010 and is widely recognized for developing, engineering and deploying innovative technologies, including the first wireless 4G service from a national carrier in the United States; offering industry-leading mobile data services, leading prepaid brands including Virgin Mobile USA, Boost Mobile, Common Cents Mobile and Assurance Wireless; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. With its customer-focused strategy, you can learn more and visit Sprint at www.sprint.com (<http://www.sprint.com>) OR www.facebook.com/sprint (<http://www.facebook.com/sprint>) and www.twitter.com/sprint (<http://www.twitter.com/sprint>).

About BroadSoft

BroadSoft provides software that enables fixed-line, mobile and cable service providers to deliver voice and multimedia services over their IP-based networks. The Company's software, BroadWorks®, enables service providers to provide enterprises and consumers with a range of cloud-based, or hosted, IP multimedia communications, such as hosted IP private branch exchanges, video calling, unified communications, collaboration and converged mobile and fixed-line services.

About Mitel

Mitel Networks is a global provider of business communications solutions and services, consisting of unified communications and collaboration software applications, IP telephony platforms, mobility applications and managed and network services. Mitel enables businesses of all sizes to move beyond basic fixed telephony tools toward integrated multi-media collaboration solutions, accessible from anywhere, helping to improve performance, gain competitive advantage, and reduce costs. Mitel's global headquarters are in Ottawa, Canada, US headquarters are in Chandler, Arizona and EMEA headquarters are in Caldicot, UK, with offices, partners, and resellers worldwide. Visit <http://www.mitel.com> (<http://www.mitel.com>) for more information.

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SOURCE: Sprint

Sprint Media Contact:

Stephanie Greenwood

+1-913-315-1612

stephanie.greenwood@sprint.com (mailto:stephanie.greenwood@sprint.com)

BroadSoft PR Contact:

Leslie Ferry

Vice President, Marketing

+1-240-364-9038

lferry@broadsoft.com (mailto:lferry@BroadSoft.com)

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- **VoIP Watch** (<http://andvabramson.blogspot.com/voipwatch/>)

More Information

If you need more information and/or would like to schedule an interview with BroadSoft, please contact Elaine Myada at +1-240-720-9558 or [email](mailto:emvada@broadsoft.com) (<mailto:emvada@broadsoft.com>).

BroadSoft's executives and subject matter experts are available as editorial resources and speakers for industry events.

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Verizon and Coinstar's Redbox Form Joint Venture to Create New Consumer Choice for Video Entertainment

Joint Venture Will Offer the Best of Both Worlds – Physical and Digital – to All Consumers Nationwide

News Release

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NEW YORK – February 6, 2012 –

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Verizon and Coinstar, Inc. today announced the formation of a joint venture that will create a new choice for quality- and value-conscious consumers seeking a simple and affordable way to access the video entertainment they crave. The venture's services will offer all of the convenience, simplicity and value of Redbox® new release DVD and Blu-ray Disc® rentals combined with a new content-rich video on-demand streaming and download service from Verizon.

The joint venture plans to introduce the product portfolio in the second half of 2012. It will offer subscription services and more in an easy-to-use, flexible and affordable service that will allow all consumers across the U.S. to enjoy the new and popular entertainment they want, whenever they choose, using the media and devices they prefer. Additional brand and product information will be revealed in the coming months.

"When you consider the core elements the parties bring to this venture - our powerful brands; our national rental kiosk footprint; our anytime, anywhere network presence; and our mutual commitment to customer-focused innovation - it's clear that Verizon and Redbox are a powerful entertainment team," said Bob Mudge, president of Verizon consumer and mass business markets.

"Consumers rely on Redbox for the latest new release movies at a great value, and our joint venture with Verizon will enable us to bring them even more value by offering expanded content offerings and greater flexibility for how and when they enjoy entertainment," said Paul Davis, chief executive officer of Coinstar, Inc. "This alliance is the result of a deliberate and strategic process to identify a partner who shares our commitment to delivering innovative solutions to consumers. We look forward to rolling out the shared benefits this venture will bring to consumers, retailers, and shareholders."

This venture between Verizon and Redbox will create the kind of national multi-platform product that customers are demanding from video entertainment service providers. It will leverage Verizon's industry-wide relationships with entertainment content providers, its advanced cloud computing technologies and state-of-the-art IP network infrastructure to distribute video on-demand content to its customers.

"The joint venture will combine the accessibility and value of Redbox with Verizon's vision for a borderless lifestyle - where consumers easily accomplish what they want or need to do, on their terms, through the power of the network," said Mudge. "Together, we are erasing old technology boundaries, freeing people to spontaneously enjoy the entertainment they want, whenever they choose, using the devices and media they prefer, at home or away."

By offering instantly available online and mobile content with immediate access to physical media through rental kiosks, Verizon and Redbox will be uniquely positioned to deliver the best of both worlds - digital and physical - to consumers across the country.

The joint venture is a limited liability company with Verizon holding a 65 percent ownership share and Redbox holding a 35 percent ownership share at the outset.

NEWS CONFERENCE CALL

Verizon and Coinstar will hold a news conference call this morning, starting at 9:30 a.m. Eastern Time. To join the call dial 1-800-857-5081, the passcode is Verizon and Coinstar. A listen-only webcast will also be available. To access the webcast, paste this URL into your web browser: <http://event.on24.com/jv.html?e=401643&s=1&k=46D10AC42D40629770B72C5B1ED49EB1>. A recording will be available for playback approximately one hour after the call. To listen to the replay by phone, dial 866-454-9170. The replay will also be available online. Use this URL, <http://event.on24.com/jv.html?e=401643&s=1&k=46D10AC42D40629770B72C5B1ED49EB1>, with your web browser for access. The recording will be available through February 20, 2012.

About Verizon

Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York, is a global leader in delivering broadband and other wireless and wireline communications services to consumer, business, government and wholesale customers. Verizon Wireless operates America's most reliable wireless network, with nearly 109 million total connections nationwide. Verizon also provides converged communications, information and entertainment services over America's most advanced fiber-optic network, and delivers integrated business solutions to customers in more than 150 countries, including all of the Fortune 500. A Dow 30 company with \$111 billion in 2011 revenues, Verizon employs a diverse workforce of nearly 194,000. For more information, visit www.verizon.com.

About Redbox

Redbox Automated Retail, LLC, a wholly-owned subsidiary of Coinstar, Inc. (Nasdaq: CSTR), offers new-release DVD, Blu-ray Disc® and video game rentals through its network of conveniently located, self-service kiosks. Redbox has rented more than 1.5 billion discs and is available at more than 35,400 kiosks across over 29,000 locations nationwide, including select McDonald's restaurants, leading grocery, drug and convenience stores, select Walmart locations and Walgreens locations in select markets. For more information, visit www.redbox.com.

About Coinstar, Inc.

Coinstar, Inc. (Nasdaq: CSTR) is a leading provider of automated retail solutions offering convenient services that make life easier for consumers and drive incremental traffic and revenue for retailers. The company's core automated retail businesses include the well-known Redbox® self-service DVD rental and Coinstar® self-service coin-counting brands. The company has approximately 35,400 DVD kiosks and 20,200 coin-counting kiosks in supermarkets, drug stores, mass merchants, financial institutions, convenience stores, and restaurants. For more information, visit www.coinstarinc.com.

Safe Harbor for Forward-Looking Statements

Certain statements in this press release are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. The words "believe," "estimate," "expect," "intend," "anticipate," "goals," variations of such words, and similar expressions identify forward-looking statements, but their absence does not mean that the statement is not forward-looking. The forward-looking statements in this release include statements regarding the joint venture, its products and services, and the timing of its launch. Forward-looking statements are not guarantees of future performance and actual performance may vary materially from the performance expressed or implied in such statements. Differences may result from actions taken by Coinstar, Redbox, Verizon Communications, the joint venture, as well as from other risks and uncertainties beyond Coinstar's control. Such risks and uncertainties include, but are not limited to, competition from other digital entertainment providers, the ability to achieve the strategic and financial objectives for our entry into a new business, and our limited ability to direct the management or policies of the new joint venture. The foregoing list of risks and uncertainties is illustrative, but by no means exhaustive. For more information on factors that may affect future performance, please review "Risk Factors" described in our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q filed with the Securities and Exchange Commission. These forward-looking statements reflect Coinstar's expectations as of the date of this release. Coinstar, Inc. undertakes no obligation to update the information provided herein.

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APPENDIX C

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